



invoice...

Date: October 3, 2014

Invoice: YT 1408
Terms: Net 15

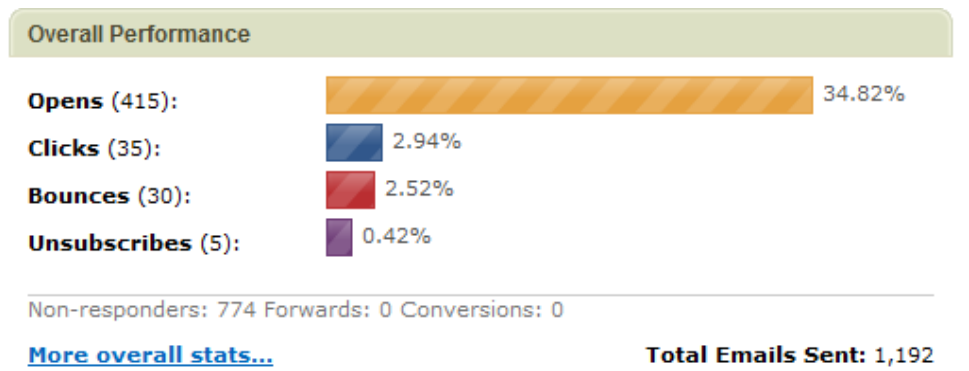
To: Young Travel & Cruises
Attn: Linda Young
550 East McBee Ave.
Greenville, SC 29601

Marketing Services for 7-day European Wine Cruise on Silversea

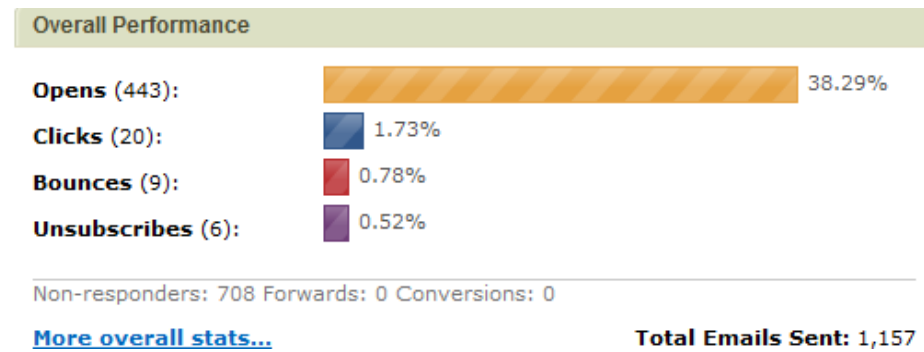
Email Campaign + follow up campaign	\$150
TOTAL	\$150

Campaign Stats

1st Email Campaign / Promotion









2nd Email Campaign / Follow-up



Google Analytics



Clicks on landing page through October 2, 2014

Landing Page  	Sessions  ↓	% New Sessions 	New Users 
	297 % of Total: 30.15% (985)	72.05% Site Avg: 83.96% (-14.18%)	214 % of Total: 25.88% (827)
ages/cruises/wine-themed-mediterranean-cruise 	245 (82.49%)	81.22%	199 (92.99%)